

FEBRUARY 2026

MONTHLY

NEWSLETTER

READING COUNTRY CLUB



LEADERSHIP SPOTLIGHT: WELCOMING MARK ROSE AS GENERAL MANAGER



ROOTED IN WHAT MATTERS MOST

My career in private club leadership has been shaped by two things that ground me every day: my family and my passion for building teams and community where people feel they belong. As a husband and father, I understand the importance of having a familiar place where families can connect, grow, and make memories. As a club executive for more than fifteen years, I've dedicated my work to building those sorts of places, friendly environments, through service excellence, operational discipline, and a culture where staff feel valued and membership or client experience is the priority.



TRANSFORMING CLUBS THROUGH TRUST & TEAMWORK

I've always believed that great hospitality starts with people. Over the years, I've been fortunate to lead teams through major transformations, turnarounds, and periods of significant growth. During my tenure at The Country Club of Hudson, I helped guide the Club from \$3.6 million to \$8.6 million in total revenues. There was no single silver bullet behind this. It was the product of actively listening to members, empowering staff, working hard, steadily elevating service standards, and rebuilding trust through clear and consistent communication.

Yes, we implemented surveys, strengthened marketing and developed strategic plans. But the key strategically, was always clear and present; it is "people first" "member/client focused" and "family friendly".



FAMILY, COMMUNITY & BALANCE

Prior to my time at Hudson, I served as the GM/COO of Shady Hollow Country Club, following earlier leadership roles at Portage Country Club as Assistant General Manager and at the Country Club of Fairfax as Director of Operations, Clubhouse Manager, and Food & Beverage Director. Each step in my career reflects a serious focus on building teams, improving member experiences, and ultimately evolving as a leader and as person.



Outside of my professional life, I'm a husband to my wife, Kris, and a proud dad to our two kids, Mia and MJ, along with our dog, Sarge. They keep me grounded and committed to building a better future in a community, one where we can grow together and do our part. I'm otherwise an average golfer, an outdoor enthusiast and serve on the Board for Second Sleep Ohio. I can be counted on to bring a professional sense of service and energy into my work with our staff, members and guests. I am driven by bringing joy to others, creating environments where people feel welcomed, supported, and ultimately proud to be part of the club.

Mark Rose
-General Manager-



Valentine's Day

WITH RCC

Fall in love over a Chef-Crafted four course dinner!

SHARED APPETIZER
INDIVIDUAL SALADS
CHEF CRAFTED ENTRÉES
DESSERT TO SHARE

Per Person Price Based On Entree Selection
See Next Page for Details

Limited Seatings!

CALL 610-779-1000 OR VISIT
READINGCOUNTRYCLUB.COM
TO BOOK YOUR
RESERVATION TODAY!



SHARED PLATE

Choose One to Share

- *Bacon Wrapped Scallops*
Bourbon Glaze
- *Chicken Satay*
Peanut Sauce, Sesame Seeds & Scallions
- *Crispy Brussels Sprouts*
Feta & Hot Honey Drizzle

SALAD

Choose One Per Person

- *House Salad*
Balsamic or Ranch Dressing
- *Classic Caesar Salad*

ENTREE

Choose One Per Person

- *Pan Seared Scallops* \$ 70
Vegetable Risotto & Lemon Herb Cream Sauce
- *8oz Filet* \$ 80
Chef Benny's Chimichurri, Fried Onions & Yuka Fries
- *Pan Seared Sesame Tuna* \$ 70
Lemon Ginger, Wasabi Sauce, Braised Baby Bok Choy & Rice Pilaf
- *Eggplant Lasagna* \$ 50
*Layered Breaded Eggplant, Ricotta & Mozzarella,
Basil Pomodoro Sauce & Angel Hair Pasta*
- *Airline Chicken* \$ 60
Tomato, Onion & Jalapeno Reduction, Rice Pilaf & Vegetable Melange

SWEETS

Choose One To Share

- *Chocolate Crunch*
- *Strawberry Shortcake*
- *Salted Caramel Cheesecake*

SPECIALTY COCKTAILS

Full Bar Offerings Also Available

- *Love At First Sip* \$17
*Titos Martini with Strawberry & Rosewater Simple Syrup
Fresh Lemon Juice*
- *Smitton Sipper* \$14
*Bulleit Bourbon Bramble with Blackberries, Strawberries
Fresh Lemon Juice*





RCC ANNIVERSARY OPEN *House*

April 11th, 2026 12-4pm

Spring Restaurant
Menu Debut

Drink & Dining
Specials At Jack's

Exclusive Specials
All Weekend

Complimentary Cocktail
& Hors D'oeuvres

Meet Our Favorite
Vendors Featuring
Giveaways & Event
Raffles

Club Demos On The
Driving Range

Exclusive Day-Of
Membership Signup
Discounts

*Free Golf Round To The
First 10 New Pro Shop
Visitors



Course News

As most of you can see by looking out your window, we've had a bit of a winter influx! But that's no reason to stop thinking about spring golf, and that's exactly what I've been doing the last few weeks. While attending the PGA Show, we have secured apparel from Foot Joy, Nike and Greg Norman to get the pro shop stocked and ready to go when we finally tee it up in a few weeks.



While I was away, I was fortunate to miss the record snow fall. Unfortunately some of you may have missed the early bird membership date of January 31. Because of the pro shops limited operating hours the last few weeks, I'm happy to announce we'll be extending the early bird date to February 15. If you thought about joining but didn't have an opportunity to get to the pro shop, don't miss your 2nd chance. All membership packages will be available at the reduced rate for two more weeks!

As usual, if you have any questions you can call the pro shop at 610-779-1626 or email me directly to dmilore@readingcountryclub.com.

Dave Milore
-Director of Golf-

October 2025 | Kaitlynn Hertzog Photography

MOODY MASQUERADE

Spooky. Gothic. Vamp.

Pick your favorite - we simply swooned over this stunning masquerade event last fall. From dark and elegant details to red lighting for a touch of drama, our ballroom sets the perfect backdrop for any style. Make it yours! Email us at Events@ReadingCountryClub.com

xo Kayla - Director of Sales



COURSE UPDATES

All I can say is thank the heavens for television. After plowing out from our late January snowstorm (the first one for now) I got home and just relaxed. It's usually this time of the year when I begin to contemplate what needs to be done next on the golf course to transition into the early spring season. Right now, I'm just not feeling it yet.

This has been a very strange off season... Temperatures have been well below normal since Thanksgiving, making it difficult to melt off even the smaller snow events. The guys on the crew have been jumping in on some small projects in the clubhouse while continually shoveling and salting the walks and parking lot. I, on the other hand, have been trying to prepare equipment and solidify plans for the upcoming season, but there is part of all of us that is getting bored by the monotony. It is for this reason that I've got my next few weeks of sporting events lined up.

PS: To my favorite front man of all time, RIP Bobby Wier! Gona miss you old friend.



First, we have the PGA West Coast Swing (one of my favorite 3 weeks of the year), then there is also the Super Bowl!™ Forgive me if I don't get very excited for the match-up. Also, there is Daytona Speed weeks followed by the Daytona 500. During this whole month of viewing, it's also soon time for pitchers and catchers heading to spring training. To appease my wife, I decided to start watching Stranger Things again (from the beginning of course). I don't know how that fits in with a springtime feel, but I was once told that I don't always need to win every argument...

Anyway, just wanted to say hi and hang in there, we aren't far away from the golf season. So, until it gets here, just kick back and relax and let the world slow down around you.

Cheers!

Brian
-Course Superintendent-

MARK YOUR CALENDARS - DETAILS COMING SOON

Easter

WITH RCC

branch buffet

OMLETTE STATION, CARVING STATION,
MIMOSA BOTTLES AND MORE!

easter egg hunt

AND BUNNY PHOTOS

APRIL 05, 2026

11AM - 2PM

MULTIPLE SEATINGS WILL BE AVAILABLE
CHECK OUR SOCIALS FOR MORE
INFORMATION TO COME

READINGCOUNTRYCLUB.COM

Menu Features



Fall head over heels with Love At First Sip—a beautifully balanced Tito's martini infused with house-made strawberry & rosewater simple syrup and brightened with fresh lemon juice. Light, floral, and subtly sweet, this romantic cocktail is the perfect way to toast the season, whether you're celebrating love or simply savoring a well-crafted sip. Cheers to love at first sip!






Leah Anderson
- Bar Manager -

This Valentine's Day, enjoy a romantic selection of chef-crafted entrées, from elegant Pan-Seared Scallops and a perfectly cooked 8oz Filet with Chef Benny's Chimichurri, to Sesame Tuna, comforting Eggplant Lasagna, and flavorful Airline Chicken. Each dish is thoughtfully prepared to make your date night truly unforgettable.



Make a Reservation Today!

 www.readingcountryclub.com
 info@readingcountryclub.com
 610-779-1000

Benjamin Lopez
- Executive Chef -

Swing into the Night with



JAZZ!

Berks Jazz Appreciation Month Celebration

Reading Country Club | 5311 Perkiomen Ave. Reading, PA, 19606

Featuring the Enchanting
Sounds of:

DAVID CULLEN

APRIL 3, 2026
5PM - 8PM

JOE KENNY

APRIL 10, 2026
5PM - 8PM

SHADES OF SILVER

APRIL 17, 2026
5PM - 8PM

LOU LANZA

APRIL 24, 2026
5PM - 8PM



David Cullen



Lou Lanza



Shades of Silver



Joe Kenny

Every Friday in April!

Enjoy Our Weekly Pub Highlights!

Trivia & Tacos

- Trivia 5:30-7:30 pm
- \$3 Tacos All Night
- Weekly Rotation of \$4 Drafts

Wing Wednesday

- 4-9pm Every Wednesday
- ½ Price Wings
- Weekly Rotation of \$4 Drafts

Burger Thursday

- 4-9pm Every Thursday
- ½ Price Burgers
- Weekly Rotation of \$4 Drafts

Live Music

- New Artists Every Friday 5-8pm

ReadingCountryClub.com



LIVE MUSIC LINEUP

06
FEB

CASEY
CLARK

5PM - 8PM



13
FEB

JASON
KNORR

5PM - 8PM



27
FEB

DANIEL
RODRIGUEZ

5PM - 8PM



27
FEB

DAVID
CULLEN

5PM - 8PM



EVERY FRIDAY

READINGCOUNTRYCLUB.COM

2026 MEMBERSHIP



MEMBERSHIP OFFERINGS

Tailored to your Lifestyle. Reading Country Club offers diverse membership options providing exceptional golfing experiences and a welcoming community. RCC offers world-class facilities & exciting community events.

INDIVIDUAL MEMBERSHIP

Individual Membership provides avid golfers unlimited access to the course when open for daily play. All Individual Memberships come with free range balls and an option to buy the golf cart pass.

SENIOR & MILITARY MEMBERSHIP

The same benefits as the Individual Membership at a discounted rate!

2-PERSON FAMILY MEMBERSHIP

Any two people within the same household can each have the benefits of Membership.

FAMILY MEMBERSHIP

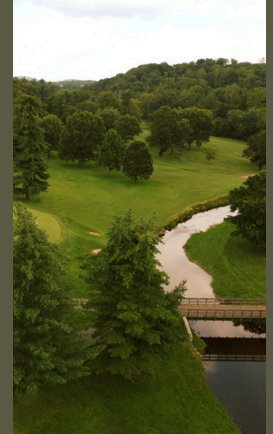
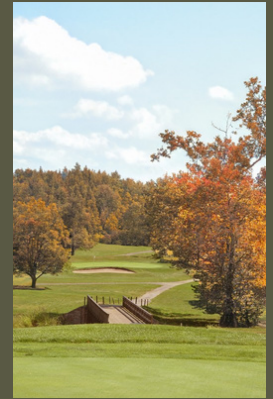
Family Membership grants access for all immediate family members within the same household to enjoy unlimited access.

20-ROUND PUNCH CARD

The 20-Round Punch Card is perfect for flexible golfers, offering 20 rounds to use at your convenience, 7 days a week, without the commitment of a full membership. Ideal for those who play less frequently but still want access to a beautiful course.

OUR HISTORY

Reading Country Club, established in 1923, has long been a cornerstone of golfing tradition in Berks County, Pennsylvania. Originally founded as a private, members-only club, it was designed to provide a retreat for golf enthusiasts. The club's lush, rolling landscape and beautifully designed course quickly became a favorite among local golfers, providing not only a challenging game but also a place for community and camaraderie.



EVENTS & *Weddings*

CORPORATE
MEETINGS,
GOLF OUTINGS,
FUNDRAISERS,
WEDDINGS &
SOCIAL EVENTS!

LET'S TEE UP
YOUR NEXT
EVENT.



CREDIT: TIMELESS CHAPTERS PHOTOGRAPHY

Operations and Guest Information

COURSE HOURS

Monday – Friday:
7:00 AM – 7:00 PM
Saturday - Sunday:
6:00 AM - 7:00 PM

Our beautifully maintained course is open daily, offering ample opportunities for early morning tee times and twilight rounds.



Call the Pro Shop at 610-779-1626 or Online Bookings are available via our website

We recommend booking in advance, especially for weekend slots, to secure your preferred tee time.



ON THE COURSE:

Recognized golf attire is required.

Men: Collared shirts, golf slacks or shorts (no denim).

Women: Collared shirts or blouses, golf skirts or slacks.

Golf shoes with soft spikes are mandatory.

IN THE CLUBHOUSE:

Casual attire is welcomed; however, we ask guests to avoid overly casual clothing such as sleeveless vests for men or T-shirts with inappropriate language.

DRESS CODE



We appreciate your cooperation in maintaining the club's standards and ensuring a pleasant environment for all.

OPEN TO THE PUBLIC WITH EXCLUSIVE MEMBER BENEFITS!

At RCC, we are thrilled to welcome everyone, whether you're a golf member or a guest. Our doors are open to everyone, so you can enjoy our pristine golf course, exquisite dining, and lively atmosphere.
